



ELECTRONIC  
POLITICAL AND ISSUE ADVERTISING  
PUBLIC INSPECTION FILE CHECKLIST

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue

NRCC

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

10/5/12 - 10/11/12

Initials

1. Executed Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-17)

Date: 10/3/12

BP

2. Original contract showing requested time (when available)

Date: \_\_\_\_\_

\_\_\_\_\_

3. Updated contracts as order changes.

Date: \_\_\_\_\_

\_\_\_\_\_

4. Invoice of schedule as actually broadcast, including amount of rebates given (exact date, time, class of time and amount for each rebate), if any

Date: 10/14/12

BP

Checklist Completed:

By:

Brian Raughter

Date:

10/27/12

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Jon Ferrell  
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

<b>Total Charges:</b>
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This broadcast time will be used by: NRCC-IE

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <span><input type="checkbox"/> Yes</span> <span><input type="checkbox"/> No</span> </div>	
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE Keith Davis- Treasurer
--

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; 
 ☒ a committee; 
 ☐ an association; 
 ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

Date	Signature	703-683-4877 Contact Phone Number
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**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Signature	Brian Raughter Printed Name	NSM Title
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## DUPLICATE INVOICE



**WTAE**  
**400 Ardmore Blvd.**  
**Pittsburgh, PA 15221**  
**Main: (412)242-4300**  
**Billing: (781)433-4283**

www.thepittsburghchannel.com

Billing Address:

**National Media Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

Invoice #	Invoice Date	Invoice Month	Invoice Period
922895-1	10/14/12	October 2012	10/01/12 - 10/11/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2012	2602

Flight Dates	Order #	Alt Order #
10/05/12 - 10/11/12	922895	07882028

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/05/12	10/05/12	5-6am News	5 - 6am	---F--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/05/12 5:53 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$275.00 NM									
2	10/08/12	10/08/12	5-6am News	5 - 6am	M-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/08/12 5:53 AM 5-6am News 5 - 6am :30 NRCCPA121005 □ \$275.00 NM									
3	10/09/12	10/09/12	5-6am News	5 - 6am	-T-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/09/12 5:41 AM 5-6am News 5 - 6am :30 NRCCPA121005 □ \$275.00 NM									
4	10/10/12	10/10/12	5-6am News	5 - 6am	--W----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/10/12 5:52 AM 5-6am News 5 - 6am :30 NRCCPA121005 □ \$275.00 NM									
5	10/11/12	10/11/12	5-6am News	5 - 6am	---T---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/11/12 5:28 AM 5-6am News 5 - 6am :30 NRCCPA121005 □ \$275.00 NM									
6	10/05/12	10/05/12	6-7am News	6-7am	---F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/05/12 6:14 AM 6-7am News 6-7am :30 NRCCPA120921 \$550.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



DUPLICATE  
INVOICE

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
922895-1	10/14/12	October 2012	10/01/12 - 10/11/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2602	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/05/12	10/05/12	6-7am News	6-7am	----F--	:30	1	\$550.00	NM
7	10/08/12	10/08/12	6-7am News	6-7am	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$550.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE M 10/08/12 6:22 AM 6-7am News 6-7am :30 NRCCPA121005 □ \$550.00 NM									
8	10/09/12	10/09/12	6-7am News	6-7am	-T-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$550.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE Tu 10/09/12 6:08 AM 6-7am News 6-7am :30 NRCCPA121005 □ \$550.00 NM									
9	10/10/12	10/10/12	6-7am News	6-7am	--W----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$550.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE W 10/10/12 6:13 AM 6-7am News 6-7am :30 NRCCPA121005 □ \$550.00 NM									
10	10/11/12	10/11/12	6-7am News	6-7am	---T---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$550.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE Th 10/11/12 6:09 AM 6-7am News 6-7am :30 NRCCPA121005 □ \$550.00 NM									
11	10/05/12	10/05/12	6-7am News	6-7am	----F--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$550.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE F 10/05/12 6:58 AM 6-7am News 6-7am :30 NRCCPA120921 \$550.00 NM									
12	10/08/12	10/08/12	6-7am News	6-7am	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$550.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE M 10/08/12 6:57 AM 6-7am News 6-7am :30 NRCCPA121005 □ \$550.00 NM									
13	10/09/12	10/09/12	6-7am News	6-7am	-T-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$550.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE Tu 10/09/12 6:39 AM 6-7am News 6-7am :30 NRCCPA121005 □ \$550.00 NM									
14	10/10/12	10/10/12	6-7am News	6-7am	--W----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$550.00 Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAE W 10/10/12 6:57 AM 6-7am News 6-7am :30 NRCCPA121005 □ \$550.00 NM									
15	10/11/12	10/11/12	6-7am News	6-7am	---T---	:30	1	\$550.00	NM

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922895-1	10/14/12	October 2012	10/01/12 - 10/11/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2602	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/11/12	10/11/12	6-7am News	6-7am	---T---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/11/12 6:40 AM 6-7am News 6-7am :30 NRCCPA121005 □ \$550.00 NM									
16	10/06/12	10/06/12	Sat 8-10am	8-10am	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 10/06/12 9:58 AM Sat 8-10am 8-10am :30 NRCCPA121005 □ \$300.00 NM									
17	10/07/12	10/07/12	Good Morning America Si	7-8am	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/07/12 7:27 AM Good Morning America Sun 7-8am :30 NRCCPA121005 □ \$400.00 NM									
18	10/07/12	10/07/12	Sun 8-10am News	8-10am	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/07/12 8:39 AM Sun 8-10am News 8-10am :30 NRCCPA121005 □ \$300.00 NM									
19	10/05/12	10/05/12	WTAE Noon News	12-12:30pm	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/05/12 12:29 PM WTAE Noon News 12-12:30pm :30 NRCCPA120921 \$500.00 NM									
20	10/08/12	10/08/12	WTAE Noon News	12-12:30pm	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/08/12 12:29 PM WTAE Noon News 12-12:30pm :30 NRCCPA121005 □ \$500.00 NM									
21	10/09/12	10/09/12	WTAE Noon News	12-12:30pm	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/09/12 12:28 PM WTAE Noon News 12-12:30pm :30 NRCCPA121005 □ \$500.00 NM									
22	10/10/12	10/10/12	WTAE Noon News	12-12:30pm	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/10/12 12:29 PM WTAE Noon News 12-12:30pm :30 NRCCPA121005 □ \$500.00 NM									
23	10/11/12	10/11/12	WTAE Noon News	12-12:30pm	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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922895-1	10/14/12	October 2012	10/01/12 - 10/11/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2602	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/11/12	10/11/12	WTAE Noon News	12-12:30pm	---T---	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/11/12 12:23 PM WTAE Noon News 12-12:30pm :30 NRCCPA121005 □ \$500.00 NM									
24	10/05/12	10/05/12	6-6:30pm News	6-6:30pm	----F--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ----F-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/05/12 6:22 PM 6-6:30pm News 6-6:30pm :30 NRCCPA121005 □ \$800.00 NM									
25	10/08/12	10/08/12	6-6:30pm News	6-6:30pm	M-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/08/12 6:09 PM 6-6:30pm News 6-6:30pm :30 NRCCPA121005 □ \$800.00 NM									
26	10/09/12	10/09/12	6-6:30pm News	6-6:30pm	-T-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -T----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/09/12 6:09 PM 6-6:30pm News 6-6:30pm :30 NRCCPA121005 □ \$800.00 NM									
27	10/10/12	10/10/12	6-6:30pm News	6-6:30pm	--W----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --W---- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/10/12 6:29 PM 6-6:30pm News 6-6:30pm :30 NRCCPA121005 □ \$800.00 NM									
28	10/11/12	10/11/12	6-6:30pm News	6-6:30pm	---T---	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ---T--- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/11/12 6:29 PM 6-6:30pm News 6-6:30pm :30 NRCCPA121005 □ \$800.00 NM									
29	10/06/12	10/06/12	Sat Early News	6-630p / 7-730p	-----S-	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 10/06/12 7:12 PM Sat Early News 6-630p / 7-730p :30 NRCCPA121005 □ \$550.00 NM									
30	10/07/12	10/07/12	Sun Early News	630-7p	-----S	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/07/12 6:50 PM Sun Early News 630-7p :30 NRCCPA121005 □ \$550.00 NM									
31	10/05/12	10/05/12	Inside Edition	7-7:30pm	----F--	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ----F-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/05/12 7:01 PM Inside Edition 7-7:30pm :30 NRCCPA121005 □ \$700.00 NM									

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Advertiser		Product	Estimate Number
NRCC		NRCC IE 2012	2602

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/08/12	10/08/12	Inside Edition	7-7:30pm	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/08/12 7:01 PM Inside Edition 7-7:30pm :30 NRCCPA121005 \$700.00 NM									
33	10/09/12	10/09/12	Inside Edition	7-7:30pm	-T-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/09/12 7:22 PM Inside Edition 7-7:30pm :30 NRCCPA121005 \$700.00 NM									
34	10/10/12	10/10/12	Inside Edition	7-7:30pm	--W----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/10/12 7:20 PM Inside Edition 7-7:30pm :30 NRCCPA121005 \$700.00 NM									
35	10/11/12	10/11/12	Inside Edition	7-7:30pm	---T---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/11/12 7:21 PM Inside Edition 7-7:30pm :30 NRCCPA121005 \$700.00 NM									
36	10/05/12	10/05/12	Entertainment Tonight	7:30-8pm	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/05/12 7:56 PM Entertainment Tonight 7:30-8pm :30 NRCCPA121005 \$750.00 NM									
37	10/08/12	10/08/12	Entertainment Tonight	7:30-8pm	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/08/12 7:46 PM Entertainment Tonight 7:30-8pm :30 NRCCPA121005 \$750.00 NM									
38	10/09/12	10/09/12	Entertainment Tonight	7:30-8pm	-T-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/09/12 7:41 PM Entertainment Tonight 7:30-8pm :30 NRCCPA121005 \$750.00 NM									
39	10/10/12	10/10/12	Entertainment Tonight	7:30-8pm	--W----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/10/12 7:47 PM Entertainment Tonight 7:30-8pm :30 NRCCPA121005 \$750.00 NM									
40	10/11/12	10/11/12	Entertainment Tonight	7:30-8pm	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
922895-1	10/14/12	October 2012	10/01/12 - 10/11/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2602	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	10/11/12	10/11/12	Entertainment Tonight	7:30-8pm	----	:30	1	\$750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/11/12 7:55 PM Entertainment Tonight 7:30-8pm :30 NRCCPA121005 □ \$750.00 NM									
41	10/08/12	10/08/12	Mon ABC Prime C	10-11pm	M-----	:30	1	\$3,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/08/12 10:43 PM Mon ABC Prime C 10-11pm :30 NRCCPA121005 □ \$3,200.00 NM									
42	10/07/12	10/07/12	Sun ABC Prime B	8-9pm	-----S	:30	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----S 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/07/12 8:38 PM Sun ABC Prime B 8-9pm :30 NRCCPA121005 □ \$2,800.00 NM									
43	10/05/12	10/05/12	M-Sun 11pm News	M-Su 11-11:35pm	----F--	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 ----F-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/05/12 11:29 PM M-Sun 11pm News M-Su 11-11:35pm :30 NRCCPA121005 □ \$950.00 NM									
44	10/08/12	10/08/12	M-Sun 11pm News	M-Su 11-11:35pm	M-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/08/12 11:33 PM M-Sun 11pm News M-Su 11-11:35pm :30 NRCCPA121005 □ \$950.00 NM									
45	10/09/12	10/09/12	M-Sun 11pm News	M-Su 11-11:35pm	-T-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -T----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/09/12 11:25 PM M-Sun 11pm News M-Su 11-11:35pm :30 NRCCPA121005 □ \$950.00 NM									
46	10/10/12	10/10/12	M-Sun 11pm News	M-Su 11-11:35pm	--W----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 --W---- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/10/12 11:34 PM M-Sun 11pm News M-Su 11-11:35pm :30 NRCCPA121005 □ \$950.00 NM									
47	10/11/12	10/11/12	M-Sun 11pm News	M-Su 11-11:35pm	---T---	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 ---T--- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/11/12 11:33 PM M-Sun 11pm News M-Su 11-11:35pm :30 NRCCPA121005 □ \$950.00 NM									
48	10/08/12	10/11/12	5-6pm News M-F	5-6pm	MTWT---	:30	4	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWT--- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/08/12 5:21 PM 5-6pm News M-F 5-6pm :30 NRCCPA121005 □ \$650.00 NM 2 WTAE Tu 10/09/12 5:23 PM 5-6pm News M-F 5-6pm :30 NRCCPA121005 □ \$650.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
922895-1	10/14/12	October 2012	10/01/12 - 10/11/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2602	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
48	10/08/12	10/11/12	5-6pm News M-F	5-6pm	MTWT---	:30	4	\$650.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WTAE</td><td>W</td><td>10/10/12</td><td>5:10 PM</td><td>5-6pm News M-F</td><td>5-6pm</td><td>:30</td><td>NRCCPA121005 □</td><td>\$650.00</td><td>NM</td></tr><tr><td>3</td><td>WTAE</td><td>Th</td><td>10/11/12</td><td>5:28 PM</td><td>5-6pm News M-F</td><td>5-6pm</td><td>:30</td><td>NRCCPA121005 □</td><td>\$650.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WTAE	W	10/10/12	5:10 PM	5-6pm News M-F	5-6pm	:30	NRCCPA121005 □	\$650.00	NM	3	WTAE	Th	10/11/12	5:28 PM	5-6pm News M-F	5-6pm	:30	NRCCPA121005 □	\$650.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
4	WTAE	W	10/10/12	5:10 PM	5-6pm News M-F	5-6pm	:30	NRCCPA121005 □	\$650.00	NM																																	
3	WTAE	Th	10/11/12	5:28 PM	5-6pm News M-F	5-6pm	:30	NRCCPA121005 □	\$650.00	NM																																	
49	10/06/12	10/06/12	Sat 5-7am	5-7am	-----S-	:30	1	\$250.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----S-</td><td>1</td><td>\$250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Sa</td><td>10/06/12</td><td>6:21 AM</td><td>Sat 5-7am</td><td>5-7am</td><td>:30</td><td>NRCCPA121005 □</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----S-	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Sa	10/06/12	6:21 AM	Sat 5-7am	5-7am	:30	NRCCPA121005 □	\$250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/01/12	10/07/12	-----S-	1	\$250.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Sa	10/06/12	6:21 AM	Sat 5-7am	5-7am	:30	NRCCPA121005 □	\$250.00	NM																																	
Total Spots							52																																				

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$36,325.00</b>
<u>Agency Commission</u>	<b>\$5,448.75</b>
<u>Net Amount Due</u>	<b>\$30,876.25</b>